



CASUAL GIVER

Use this email template to thank casual givers for donating and visiting your church. By sending a thank you message to givers, 41% are more likely to donate again!

Simply copy+paste the template into your email editor.

Don't forget to **[customize the content]**!



Subject Line: **Casual Giver**

Hello!

We're grateful for your generosity and humbled by your gifts to our church. They impact our community in so many positive ways.

We wanted to share an even more convenient way to make an impact called recurring giving. You can test it out with a gift as small as \$1 to see how easy it is to set the frequency and amount. Sign up by going to our giving page at **<URL>**. As you fill out the form with the gift amount, you simply check the "Make this Gift Recurring" box.

We appreciate you taking a few moments to learn about this convenient way of giving to the church. Please, let us know if you have any questions.

Once again, thank you so much for your generosity. We can't wait to see you on Sunday!

In Him,
[Church Name]